

# Orem businessman faces felony charge for marketing cure-all elixir Super-Oxol

3-16-88

**PROVO** — A summons has been issued to an Orem businessman for marketing what Utah County Attorney Steve Killpack calls a 20th-century "snake oil" that can be harmful or fatal if swallowed.

The county attorney's office Tuesday served the summons to E. O'Dell Stanley, ordering him to appear in 8th Circuit Court in Provo to answer charges of practicing medicine without a license, a third-degree felony. He also is accused of deceptive business practices and doing business without a license, both class B misdemeanors.

Officials, armed with a search warrant Tuesday, seized samples of the product, known as Super-Oxol, and business records to warn buyers of possible health threats posed by the product.

Killpack said the summons was delivered following several months of investigation, which was sparked by complaints from people who had purchased the cure-all elixir. "Most of the calls came from the Payson area."

Stanley, 63, could not be reached for comment. Officials from Rocky Mountain Sealife, which subleases an office to Stanley, said they are unaware of his business practices.

The product has been marketed in Utah County since December by a business calling itself Healthy, Wealthy and Wise, 1384 W. Center, Orem. According to information disseminated by the company, Super-Oxol not only slows aging and improves digestion but also can aid people suffering from anemia, diabetes, cirrhosis of the liver and snake and insect bites.

Undercover agents purchased some of the product last week and turned it over to the State Crime Lab



PHOTOGRAPHY/ ROBERT HOOD

**Utah County Attorney Steve Killpack is trying to halt the sale of Super-Oxol, which he calls a 20th-century "snake oil."**

Super-Oxol is touted as non-toxic and non-carcinogenic. But David Roll, dean of the University of Utah School of Pharmacology, "has indicated it could be harmful if taken internally" as product literature prescribes, Killpack said. He said other officials believe the solution could prove fatal.

"This product is dangerous. People have reported being ill by use of the product, but no one has re-

ported to have died," Killpack said. "It's our hope we can bring an immediate close to the sale of this product in Utah County and elsewhere in the state."

Killpack said state officials are seeking an injunction to stop Healthy, Wealthy and Wise from doing business. He said the product has been peddled to the elderly, with rest homes and nursing homes being the main target.



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